**Dynamic Pricing Product Owner**

Reporting to Group Chief Commercial Officer

Europe's leading online grocery delivery service. Wherever we are, we deliver the country’s largest assortment from both top brands and local farmers in less than three hours in 15 minute time slots, saving our customers time and giving them freedom and flexibility.

We are on a mission for our customers’ healthier and happier lives by helping them eat and live better. Marrying state-of-the-art technology and logistics with love for food, we deliver up to 20,000 SKUs of high quality groceries to our customers’ doors. We carry all the favourite brands, plus a range of affordable own-label products. In every city we carefully select the best quality and freshest local produce to save our customers time; from butchers to bakery, and fresh produce directly from farmers via our unique Farm-to-Door program.

Today we have 850,000+ customers in major European cities from Vienna to Munich and beyond. Last year we delivered more than 8 million orders.

**Role Overview**  
Core part of providing a world class customer experience at Rohlik Group is to excite customers by our product range and hence build category penetration. This we do via personalization (web and direct offers). The second objective is to develop and retain our customers by excellent lifecycle communication via onboarding, xsell/upsell, retention and winback processes. This is done with the help of proper customer segmentation and contact policy. Last objective is to further improve our margins via effective price & promo policies in place. We do this by building an adaptive strategic pricing model supported by a modular engine (dynamic pricing, mark down and promotion), which will enable the execution of respective local policies in full automation, while generating incremental revenue growth.

**What we expect from you**

● Extensive experience in price management

● Vision and strategy to be able to develop and operationalize new models and tools

● Great leadership for your team - no limits just opportunities

● Ability to see the full picture - manage end to end processes

● Brilliant collaboration with other departments and across the group

**What we look for**

* Experience in leading pricing projects
* A leader who will lead his/her team to great results
* Focus on result, not on process
* Extensive experience with data management
* Flexibility in finding solutions and drive to execute them

**KPI’s typical for the position**

* Price perception
* Price relevancy
* Revenue and margin development

**What we offer**

* Exciting job with essential impact on the company's results
* Outstanding compensation driven by the job significance and impact
* Stock options
* Implementing good ideas almost immediately with no waiting for a long approval process
* Setting trends by innovative and meaningful work
* A dedicated team of IT professionals for own development
* Location of this role anywhere of our business (Prague, Budapest, Vienna, Milan or Munich)

**Our ingredients for success**

Amaze the customer

We are obsessed with customers and their wants and needs. The customer has always been at the centre of our universe.

Move quickly

Better done than perfect is our motto, speed beats perfection almost every time. We have a big mission ahead of us and we need to move fast to succeed.

Always challenge the status quo

We love improving. We aim to be the best - 10x better and always way ahead of the market.

Think big and think like an owner

We are doing something that has never been done before in the grocery business, and we’re not afraid to be the first company to try new things out.

Deliver results and have an impact

We focus on results, not on being busy. We always prioritise things that matter most to our customers and our business.

Be curious and dive deep

Curiosity makes your mind active instead of passive. Curious people always ask questions and search for answers.

Keep learning

We keep learning. Information is power. Change is life and opportunity. We experiment and iterate relentlessly.

Be radically open and transparent

We are open and honest to ourselves, to our teammates and to our customers. We are able to accept feedback, even when it’s not pleasant.

Have fun

Changing someone’s life for the better is a noble and optimistic mission. It is very important that you have fun doing it.

Create a great place to work

Working with people with diverse opinions and backgrounds brings challenging debates and smart solutions. Using more brains leads to faster decision-making.